

JOEL HEATON

[Portfolio](#) | iamdesigns@comcast.net | (413) 210-6378

UX Designer | Product Designer | Mentor

Dear Hiring Team,

I am excited to apply for UX and Product Design roles. Bringing extensive experience designing high-level requirements within Agile teams across data network infrastructure, healthcare, telecommunications, energy, and engineering, I offer a well-rounded, execution-focused approach to UX that supports both innovation and high-quality delivery.

Throughout my career, I've collaborated closely with product owners, engineers, and stakeholders to translate business requirements and user insights into clear, validated design solutions. I've contributed to and built design systems for DIRECTV, ScienceLogic, DCP Midstream, Equus, and CommScope, ensuring accessibility, responsive behavior, and visual consistency across product portfolios.

I am comfortable joining established UX processes, learning existing protocols, and supporting teams through user research, wireframes, process flows, interaction and design ideas, and high-fidelity prototyping. Whether working within UCD, Lean UX, Design Sprints, or hybrid frameworks, I focus on empathizing with users, clarifying problems, and iterating quickly based on feedback. I regularly conduct guerrilla and formal usability testing—from desktop to mobile—and translate findings into clear, actionable refinements for cross-functional teams.

In previous roles at CommScope and DCP Midstream, I partnered daily with engineering teams through stand-ups, Jira alignment, and iterative reviews to ensure designs were implemented effectively. I am well-versed in supporting component libraries with Figma for HTML, CSS, JS, React, and Angular. My experience at Sogeti/Capgemini also strengthened my ability to estimate UX work, communicate its value, and plan engagements from discovery through validation.

I bring strong conceptual and visual design abilities. By using Adobe and Figma, I create prototypes, digital designs, artifacts, and design systems that communicate concepts clearly and inspire confidence in stakeholders and executive audiences. I would welcome the opportunity to bring this blend of research, visual design, collaboration, and product thinking to teams that need my skills. Thank you for your time, and I look forward to the chance to discuss how my experience can support your team.

Sincerely,
Joel Heaton